

**MARTIN CLEAVER, MBA, M.Sc., B.Sc.**  
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**WORK EXPERIENCE**

**Dec 2006 – Feb, 2005**     **Senior Manager, Collaboration Strategy, Helix Commerce Intl. Toronto. (Contractor)**

- Established Wiki Practice: go to market strategy, sales and marketing collaterals, sales and business development support. Clients included: NorthRock Capital, West Toronto Support Services, BMW Oracle Racing;
- Other select Client Experiences: Rogers Telecom (Talent Management Strategy), George Brown City College (Portal Strategy, and Identity Management and Single Sign On RFP) Katun Corporation (Sales Pipeline optimization using WebServices);
- Responsible for operation of Helix Linux and Windows operational servers. Technologies included: TWiki, Atlassian Confluence, Wordpress Multiuser (WPMU), Cognitive-Edge Sensemaker, Groove & SharePoint and underlying infrastructure.

**2003-2004:**     **Masters of Business Administration: Melbourne, Australia and Rotman, Canada – see below**  
**2002:**             **Backpacking: 9 countries in Asia.**

**1998 – 2001:**         **Manager, Systems Architect, Arthur Andersen Advanced Technology, UK, Spain.**

- Banco Santander Centro Hispano, 2001: validated worldwide TIBCO architecture;
- British Sky Broadcasting, 2000: established message broker integration approach and project managed implementation. Specified application configuration based on Vignette, IBM WebSphere application server, IBM MQSeries Integrator & Autonomy;
- Ciba Speciality Chemicals, 1999: architected and built database system for data cutover;
- Australia New Zealand Investment Bank, 1998: technical comparison evaluating deployment architecture choices for worldwide SUMMIT deployment;
- British Nuclear Fuels Ltd (BNFL), 1998: built XML interface to SAP backend; UML design; re-factored to use Java Swing Model-View-Controller programming framework;
- *Internally-facing*: Established and led a wiki-based knowledge management system (2001); Full Software development lifecycle (SDLC); Planned reference architectures using TOGAF;

**'95 – '98**         **Software Programmer and Systems Designer, Reuters. United Kingdom, Hong Kong**

- Development of Java multi-tier Satellite-to-Triarch Reuters Market Data bridge; multi-threaded Object Oriented Perl web spider to populate a Verity search engine; designed & coded a replacement in Java; architecture and coding of a C++ based single-sign-on system.

**EDUCATION**

**University of Melbourne, Melbourne Business School**

- Masters of Business Administration  
International Exchange Program: Rotman, DeGroot (McMaster)

**University of Newcastle upon Tyne**

- M.Sc., Computing Software and Systems Design (Distributed Systems)
- BSc (Hons), Computing Science

**Australia**

Jan 2003 – Jun 2004

**Canada:** Sep-Dec 2003

**UK**

Sept 1994-1995

Sept 1991-1994

**COMMUNITY INVOLVEMENT**

- Toronto Wiki Tuesday CoChair; invited Speaker at McMaster Business School & KMWorld on Wikis/Web2.0
- Founded 2001 of the Redbourn, UK Website, winner of UK-wide awards 2004, 2005, 2006.
- Led the expansion of university Computing Society from 20 to 300 in 3 years.